



KEENELAND PONY CLUB

July 28, 2009

To: Members of the Board of ICANN

Dear Members of the Board of ICANN,

On behalf of Keeneland Pony Club, I am writing to convey our full support of the Dot Horse Project, LLC. Keeneland Pony Club believes the .horse domain should be secured, created and operated for use by equine-related organizations, businesses, and horse enthusiasts through the Dot Horse Project, LLC.

Securing this top-level domain, as conceived and proposed by the Dot Horse Project, LLC, represents the best interest of Kentucky's signature horse industry and organizations within the horse industry such as Keeneland Pony Club.

Keeneland Pony Club was founded in 1958 and is a member of the United States Pony Clubs (USPC). It was so named because it held rallies and horseshows at Keeneland Race Course. Keeneland Pony Club is now in its third generation. The mission of the United States Pony Clubs is to provide a program for youth that teaches riding, mounted sports, and the care of horses and ponies, thereby developing responsibility, moral judgment, leadership, and self-confidence. Members may ride horses and ponies. Riding activities include eventing (dressage, stadium jumping, cross-country), mounted games, show jumping, dressage (as single activity), vaulting (horseback gymnastics), polo, polocrosse (combination of polo and lacrosse), foxhunting, and tetrathlon (riding, running, swimming, shooting). Through the USPC instructional program, members learn more about horses and their care than do members of any other American horsemanship organization. Although USPC emphasizes instruction over competition, members do compete with one another at club, regional, and national rallies. The term rally is used because Pony Club competitions are not merely competitive, they are also educational.

Keeneland Pony Club asks that you look favorably upon the application of the Dot Horse Project, LLC, for the .horse top-level domain.

Sincerely,

Jan Whitehouse
District Commissioner, Keeneland Pony Club

www.KeenelandPonyClub.org

Officers:

Susan Abner • Dorothy Curlin • Cyndi Greathouse • Erin Hall • Anni Hulbert • Alyson Jeter • Joanne Johnson
Sharon Leonard • Sally Lockhart • Laurie Massa • Shelley Ryan • Barb Sheerin • Jan Whitehouse