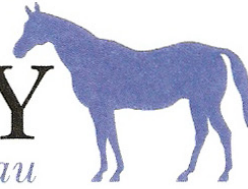


LEXINGTON, KY

Lexington Convention and Visitors Bureau



May 21, 2009

To: Members of the Board of ICANN
Deliver via email

Dear Members of the Board of ICANN

On behalf of the Lexington Convention and Visitors Bureau, I am writing to express full support of the Dot Horse Project, LLC. I believe that The Dot Horse Project's efforts to secure, create and operate the .horse top-level domain is of the utmost importance.

Lexington, and the Bluegrass Region, truly is horse capital of the world. From thoroughbred racing to the Alltech FEI World Equestrian Games in 2010, Lexington has a culture and an economy that is defined by the horse. It is only appropriate, then, that the .horse domain is secured for our region's use in years to come.

The Dot Horse Project, LLC, seeks to protect and promote our signature industry, and the Lexington Convention and Visitors Bureau applauds the effort. I urge you to look favorably upon the application for the .horse top-level domain.

Sincerely,

David Lord, President
Lexington Convention and Visitors Bureau
301 East Vine Street
Lexington, Kentucky 40507
(859) 244-7706